

Your Tree is in Your Inbox:



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TreeGreetings' Holiday Greeting Cards Have a Unique Eco-twist

- **Greetings card pioneer delivers Christmas, Hanukkah, Solstice, and Kwanzaa e-cards with a conscience -**

FORT COLLINS, Colo., Oct. 18 /PRNewswire/ -- This holiday season, time-challenged holiday shoppers can for the first time send festive greetings that help protect, rather than diminish, our evergreen world. For every elegant Christmas, Hanukkah, Solstice and Kwanzaa e-card sent via TreeGreetings -- available at <http://www.TreeGreetings.com> -- an 18"-36" flower, shade, fruit or evergreen tree is planted on behalf of the recipient.

Each \$8.95 TreeGreetings e-card comes with a virtual tour of the actual location where the gift tree will be planted along with a full-color, personalized planting certificate. The greetings feature stunning musical slide shows accented with nature photography and inspirational messages.

"Our cards exemplify the spirit of holiday giving," said Ilan Shamir, founder and CEO of Your True Nature Inc., which markets TreeGreetings electronic products. "Our customers can give back to the Earth by contributing to reforestation while sharing holiday goodwill with friends and family."

TreeGreetings offers a full range of e-cards to celebrate any occasion including birthdays, weddings, anniversaries, new baby, new home, congratulations, thank you, Valentines Day, Mother's Day, and Father's Day.

Individuals and organizations can easily send personalized TreeGreetings to their entire holiday lists at quantity-discounted rates, and distribution on a selected date can be scheduled days, weeks, or months in advance.

Gift trees are planted and cared for by well-established, reputable non-profit organizations including the internationally recognized Trees, Water & People, which has planted 1.2 million trees in Central America, and Plant-It 2020, a foundation created by singer John Denver in 1992.

Ilan Shamir, founder and CEO of Your True Nature Inc., is a nationally recognized keynote speaker and author. Shamir's love for nature and environmental conservation, coupled with his considerable creative capabilities, gave birth to Your True Nature Inc. 26 years ago. Your True Nature Inc. is a sustainable business that donates one percent of all sales to 1% for the Planet, uses hybrid vehicles and has planted 60,000 new trees to replace their publishing company's paper use.

More information is available at <http://www.treegreetings.com>. Your True Nature, Inc., is based in Fort Collins, Colorado. Its founder, former corporate marketing executive Ilan Shamir, is a nationally recognized keynote speaker, author and storyteller. Shamir's love for nature and environmental conversation, coupled with his considerable creative capabilities, gave birth to Your True Nature, Inc. 26 years ago. The company has planted over 50,000 trees to replace all paper used in their business. For more information, visit www.yourtruenature.com.